

§1250-P. Price transparency for short-term lodging rentals and ticket sales

1. Definitions. As used in this chapter, unless the context otherwise indicates, the following terms have the following meanings.

A. "Mandatory fee" means a fee or charge required as part of an advertised price, including, but not limited to, a resort fee, service charge or convenience fee. "Mandatory fee" does not include:

- (1) Taxes or fees imposed by a government or quasi-governmental entity or assessment fees imposed on the transaction by a government-created special district or program;
- (2) Shipping fees or charges that reasonably reflect the amount of the charges a business incurs to send physical goods to consumers through the mail, including private mail services; or
- (3) Amounts charged for ancillary goods or services offered to a consumer as part of the same transaction. [PL 2025, c. 311, §1 (NEW).]

B. "Short-term lodging" means an accommodation for transient occupancy in a hotel, motel, vacation rental or similar establishment, typically for under 30 days. [PL 2025, c. 311, §1 (NEW).]

C. "Ticket" has the same meaning as in Title 8, section 1301, subsection 1, paragraph C. [PL 2025, c. 311, §1 (NEW).]
[PL 2025, c. 311, §1 (NEW).]

2. Total price disclosure. A person advertising or offering for rent or renting a short-term lodging or a person advertising or offering for sale or selling a ticket:

A. Shall clearly and conspicuously disclose the total price of the short-term lodging or ticket, including any mandatory fee, whenever the price is advertised or displayed; [PL 2025, c. 311, §1 (NEW).]

B. Shall display the total price of the short-term lodging or ticket more prominently than other pricing information in all advertisements, offers or displays; and [PL 2025, c. 311, §1 (NEW).]

C. May not misrepresent any fee or charge associated with a short-term lodging or ticket in any advertisement, offer or display. [PL 2025, c. 311, §1 (NEW).]

The requirements of this subsection do not apply to a provider of short-term lodging or a person advertising or offering for sale or selling a ticket that complies with the provisions of 16 Code of Federal Regulations, Part 464.

[PL 2025, c. 311, §1 (NEW).]

3. Enforcement. The Attorney General shall enforce this section.
[PL 2025, c. 311, §1 (NEW).]

4. Violation. A person that violates this section commits an unfair and deceptive act and a violation of Title 5, chapter 10.
[PL 2025, c. 311, §1 (NEW).]

SECTION HISTORY

PL 2025, c. 311, §1 (NEW).

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