

PLEASE NOTE: Legislative Information **cannot** perform research, provide legal advice, or interpret Maine law. For legal assistance, please contact a qualified attorney.

## An Act Relating to Liquor Samples

Be it enacted by the People of the State of Maine as follows:

Sec. 1. 28-A MRSA §1504 is enacted to read:

### § 1504. Samples of products

A person licensed under section 1502 as a sales representative for a distilled spirits manufacturer or supplier may give a retail licensee samples of distilled spirits under the following conditions.

1. **Invoice required.** The distilled spirits must be accompanied by an invoice.
2. **Product registered.** The distilled spirits must be listed by the commission for sale in this State and clearly labeled as a sample.
3. **Taxes paid.** Taxes must be paid on each item and the distilled spirits must be purchased from the State's wholesale liquor provider.
4. **Sampling record.** The sales representative who provides the sample shall maintain a log stating the names of the retail licensees who sampled the distilled spirits and the amount sampled.
5. **Maximum sample.** The maximum amount of samples of distilled spirits given to a retail licensee by a sales representative may not exceed 3 liters per year per distiller represented by that sales representative, and samples may not exceed one liter.
6. **Samples removed.** Distilled spirits samples given to an off-premises retailer must be removed from the premises to be sampled.
7. **Records maintained.** Records of samples given or received under this section must be maintained for a 2-year period by the retail licensee giving or receiving samples.

Effective September 20, 2007