An Act To Protect Children's Health on School Grounds

Be it enacted by the People of the State of Maine as follows:

Sec. 1. 20-A MRSA §6662, sub-§3 is enacted to read:

3. Food and beverage advertising. Brand-specific food or beverage advertising on school grounds is prohibited, except for water and product packaging.

Sec. 2. 22 MRSA §1578-B, sub-§2, as enacted by PL 1987, c. 687, is amended to read:

2. Prohibition. Except as provided in subsections 3 and 4, a student or school employee is not allowed to use tobacco in the buildings or on the grounds of any elementary or secondary school while school is in session.

Sec. 3. 22 MRSA §1578-B, sub-§5, as amended by PL 1993, c. 342, §4 and affected by §9, is further amended to read:

5. Public. Tobacco use by any member of the public, other than an employee or student, in school buildings and on school grounds is prohibited.

SUMMARY

This bill prohibits brand-specific food or beverage advertising on school grounds, except for water and product packaging, and prohibits the use of tobacco on school grounds by members of the public. This bill also extends the prohibition on most tobacco use on school grounds by employees and students when school is not in session.