

§2142. Advertising and marketing claims; waste reduction and recycling

A person who labels, advertises or promotes a product in violation of guidelines for the use of environmental marketing claims published by the Federal Trade Commission in 16 Code of Federal Regulations, Part 260 (1993), as amended, commits a violation of the Maine Unfair Trade Practices Act. [PL 1993, c. 310, Pt. A, §5 (NEW).]

SECTION HISTORY

PL 1993, c. 310, §A5 (NEW).

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